

SUNTORY

SUNTORY FLOWERS



# GRANDESSA<sup>®</sup>

The Grand Daisy!

intergeneric hybrid argyranthemum



Pink  
Halo



Red



White



Yellow



## Energize Spring Sales!

- Big, bright flowers
- Excellent color range
- Full, vigorous plants
- High-impact retail displays
- Perfect for premium patio pots

Grandessa argyranthemum is exclusively produced by Ball FloraPlant.  
Place your order today at 800-879-BALL or [ballseed.com/webtrack](http://ballseed.com/webtrack)

Ball FloraPlant.

# Turn Up The Flower Power With



Looking for an exciting new crop for spring? Grandessa argyranthemums will maximize your returns with a stunning show that's sure to ring up impulse sales. Consumers are crazy for daisy flowers and love the vibrant colors and full, vigorous plants, maximizing the "WOW!" factor.

New to Ball FloraPlant, Grandessa was bred by Suntory Flowers through its partnership in Bonza Botanicals, which also introduced Madeira argyranthemums. What sets Grandessa apart from standard argyranthemums is its impressive flower size and vigor achieved through an intergeneric cross protected by a utility patent. Highly advanced breeding has created a superior result.

Produce for early spring through late spring sales. As a cooler crop, Grandessa can be grown with osteospermum, diascia, nemesia and Senetti. Growers get a big return with just one cutting per pot. Container suggestions are 2.5 quart and 1.5-2.5 gallon planters. Hardy to Zone 10a, Grandessa is an annual for most climates.

Pair with premium patio pots to maximize the price point. Excellent for endcap positioning and front sweeps to catch consumer attention. Grandessa is a decorator item – grab and go for the patio.

## Grandessa Compared to Standard Argyranthemum

Grandessa's flowers are **more than twice the size** of a standard argyranthemum, spanning **3 to 4 inches**.



## Grandessa Production Details

<b>Crop times:</b> (from liner)	6-inch pot (1 liner) – 6-7 weeks, no pinch 8-inch pot (1 liner) – 7-8 weeks, no pinch
<b>Temperature:</b>	Transplant and grow in the greenhouse at 60-65°F for 2-3 weeks before moving to a cooler environment.
<b>Fertilizer:</b>	Constant feed of 200 ppm with a complete, water soluble fertilizer
<b>PGRs:</b>	Spray 5-20 ppm Sumagic or drench 2-3 ppm Bonzi. Apply as needed.
<b>Disease control:</b>	Apply a broad-spectrum fungicidal drench after planting.
<b>Pest control:</b>	Monitor for thrips, aphids, whiteflies and leaf miners

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